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**PROMOTE YOURSELF, PROMOTE THE WSA**

In August, the WSA added a new Member Benefit giving each Member a personalized webpage on our site. Now we are going to be promoting our Members' WSA websites right here through the Professional Speakers News.

Our goal is to promote one of our newest Members as much as possible. If you're just joining the WSA and would like to be promoted here, be sure to let us know when you complete your membership application.

Just click on the link below to meet our current Featured Member:

[Click Here ~ Meet Our Featured New Member](#)



**PROMOTE YOURSELF, PROMOTE THE WSA**

Remember to promote yourself as a Professional Speaker, your industry, the American Professional Speakers Association and the WSA.

This is a great way to start a conversation, show your professionalism and find new Event Planners/Clients!

[Click Here ~ Visit American Professional Speakers Association](#)



**3 STEPS TO PROFESSIONAL SUCCESS!**

..... By Gary Conner, President .....

..... American Motivational Speakers Bureau .....

It's important to note that there are a lot more three steps to becoming a successful Professional Speaker. Yet, every successful Professional Speakers that I have ever know (or heard of) mastered these three steps first!

I'll never forget speaking with a new Professional Speaker several years ago at the National Speakers Association's national convention in Texas. "What's your area of expertise or primary topic?", I asked. This Speaker listed about 10 different, unrelated topics. Instantly I knew this wasn't a successful Professional Speaker.

First, if you want to be a successful Professional Speaker, you must discover your number one passion as a Speaker. You may have

